

With Norwex, your future is bright!

Our Bright Start Program supports you in reaching key goals in your first 45 days.

Bright Start Sales

Earning is simple with Norwex. See how you can get started earning in your first 45 days!

Submit: \$500 in the first 15 days

Earn Bright Start Goal 1

A FREE Kitchen Essentials Package

Submit: \$1,000 in the first 30 days

Earn Bright Start Goal 2

A FREE Bathroom Essentials Package

Submit: \$1,500 in the first 45 days

Earn Bright Start Goal 3

A FREE Laundry Essentials Package

If you enrolled with the Standard Kit, when you achieve your Bright Start Goal 3* it remains \$0.

Bright Start Recruiting

Increased growth brings increased rewards for YOU.

Earn \$100 in Norwex Discounts for every new Team Member you help achieve their Bright Start Goal 1 of \$500 in their first 15 days.

(Unlimited, available to all Consultants.)

Me + 3 Cash Bonus

Earn a \$100 CASH BONUS when you recruit 3 new Team Members in your Bright Start period who go on to achieve Bright Start Goal 1.



BRIGHT START 1

Kitchen Essentials Package

1 each: BioZyme™ Dish Soap Concentrate (box of 3), Forever Bottle with Sprayer, sea mist; Dish Cloths (set of 2), Diamond Textured Kitchen Towel and Cloth, graphite; Counter Cloths, onyx (set of 3); UltraZyme™ Dishwasher Powder



BRIGHT START 2

Bathroom Essentials Package

1 each: Cleaner-Dispensing Toilet Brush; Bathroom Scrub Mitt, graphite; Window Cloth, palm; EnviroCloth®, forest; Bathroom Cleaner



BRIGHT START 3

Laundry Essentials Package

1 each: PowerZyme™ Detergent, Mini EnviroWand with Two-Sided Duster, Window Cloth, amethyst w/graphite trim; EnviroCloth, graphite; Fluff and Tumble Dryer Balls (set of 3)

JANUARY BONUS GIFT

Glow-boosting extras

Noon, CT, January 1, 2026 – Noon, CT, February 1, 2026

New Consultants who join in January and achieve their Bright Start Goal 1 will receive our Brightening Vitamin C Serum & Smoothing Bakuchiol Serum in addition to the Kitchen Essentials Bundle. That's a \$121.98 value – FREE!**



*Upon enrollment a Norwex Independent Consultant selects the starter kit of their choice. The Standard Starter Kit is provided at no charge to the New Consultant who generates Personal Retail Sales of not less than \$1,500 during the first 45 days from the date of enrollment. Otherwise a new Independent Consultant who fails to satisfy these criteria will be billed \$200.00 plus tax for the Standard Starter Kit. When a new Independent Consultant selects a starter kit that is paid for during the enrollment process, there are no Personal Retail Sales requirements. **January bonus gifts are available noon, CT, January 1, 2026 – noon, CT, February 1, 2026 with the achievement of your Bright Start Goal 1 (\$500 in Personal Retail Sales in your first 15 days). While supplies last.

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Your Golden Tickets

Who would you love to be doing this with? Your starter kit has three Norwex Golden Tickets, giving you the opportunity to offer three people the chance to join your Team and get the Skin Care Add-On Package for FREE! That's a \$289.95 value!

Golden Tickets expire at the end of your 45-day Bright Start period. You can find your Golden Ticket code in your New Consultant Welcome Email, on your Back Office Dashboard or by contacting the Norwex Consultant Care Center. To use a Golden Ticket, your new Team Member will go through the enrollment process and enter your code into the discount field at checkout. This will reduce the cost of the Skin Care Add-On Package to \$0. To see who has redeemed your Golden Tickets, access your Back Office Dashboard for the names of the individuals who have entered your code. Remember, in January ALL New Consultants receive the Skin Care Add-On Package for free with enrollment, meaning you essentially have unlimited Norwex Golden Tickets in January!

Five Steps to Start Strong

- 1 Share with family and friends**
Invite close family and friends over to hear about why you started your Norwex Journey. You may even unbox your Starter Kit with them and demonstrate how effective our products are. The [butter demo](#) is a great place to start!
- 2 Find your first two Hosts**
Who do you know who would host their own friends and family and allow you to share the Norwex Mission? Booking your first two parties in your first few days is a great way to start earning while you're learning. Check out our [Safe Haven 5 party template](#); it's got everything you need to make your first party a success. And don't forget, there are many benefits for your Host, too! Check them out at www.norwex.com/host.
- 3 Get support and more with our Norwex New Consultant Onboarding**
Check your email for simple, proven tips and strategies for building a thriving Norwex business. We are here to support you every step of the way. Be sure to opt in to our text messages, too! We'll share words to say, quick helpful videos and motivation right to your phone. Be sure to check our Start Your Journey resources online.
- 4 Learning and earning is more fun with friends!**
Our Consultant community is filled with energetic, passionate individuals just like you – people who believe in creating a cleaner, safer and healthier home with Norwex. Be sure you offer others in your life the same opportunity as you've discovered. Use your three Norwex Golden Tickets to give your first three Personal New Consultants (people who join you in business) a FREE Skin Care Add-On Package! They'll get the same support as you, and have access to the same incredible earning opportunity and rewards!
- 5 Connect with our Norwex Community**
Watch your email for an invitation to a New Consultant Welcome Call, hosted by your Regional Sales Manager. Their whole job is to help our Consultants succeed. You can also join our Consultant Connection Facebook Group and check out our weekly Mega Parties. These are the perfect opportunity to learn more about Norwex, hear from our top Leaders and invite friends and family to learn more, too. Mega Parties happen every Tuesday, and are listed in The Resource.